

Developing a Club Website

20 October 2010 1800/6 PM Central Daylight Savings Time 2300 GMT



Donna McDonald

Membership Development & Research Division

Rotary International

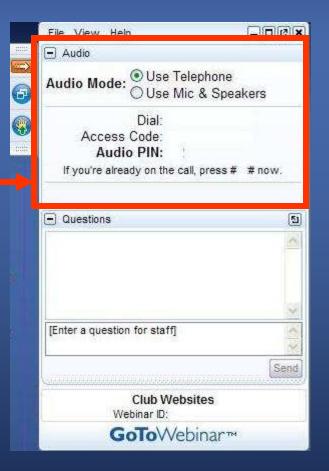


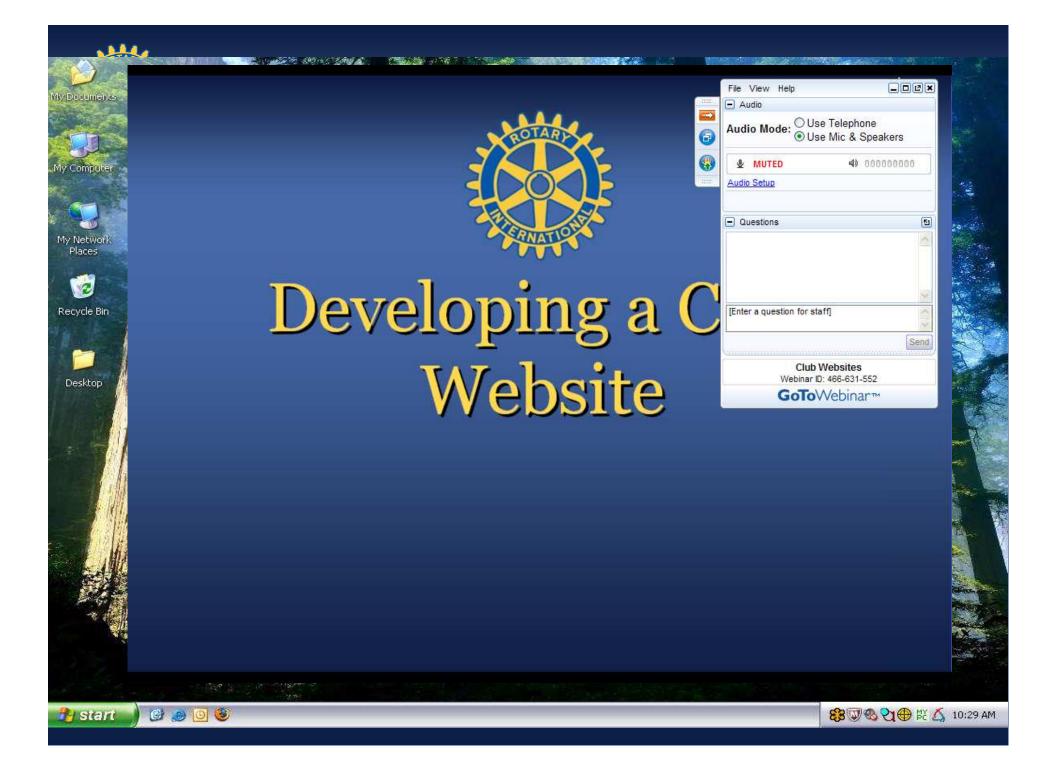


Use the Audio pod to select Use Telephone

or

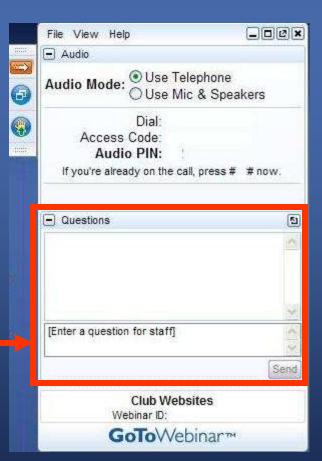
Use Mic & Speakers







Use the question pod to type in where you are in the world and how the weather is there.





Website purpose
Best practices
Makeovers
Questions



Dave Bittner

Rotary Club of Columbia-Patuxent, Maryland, USA

Pixel Workshop Co-owner





Promote the club's public image
Attract prospective members
Inform members of the club's activities





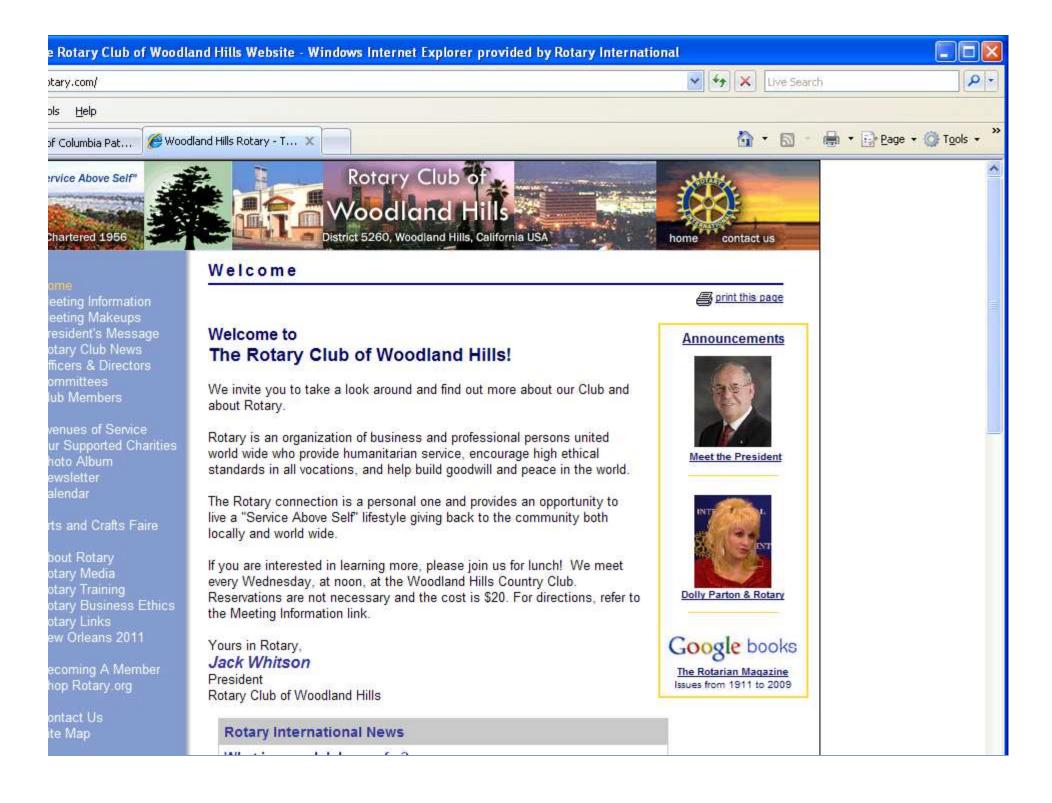


Jim Adlhoch

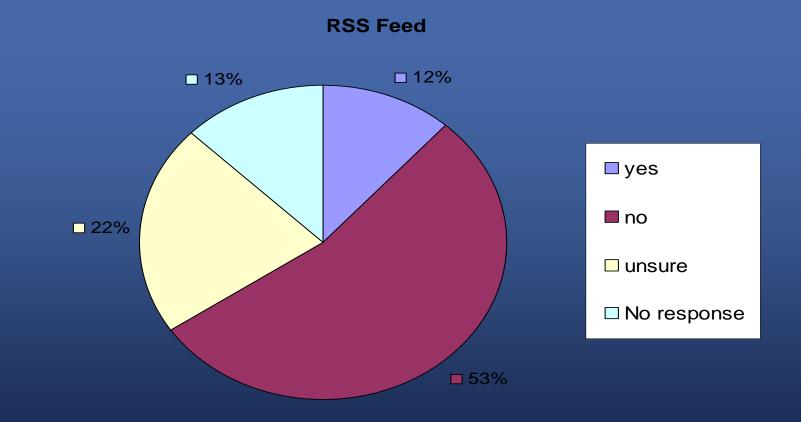
Rotary Club of Woodland Hills, California, USA

"simplicity makes the most effective presentation"





Websites using rotary.org RSS feed

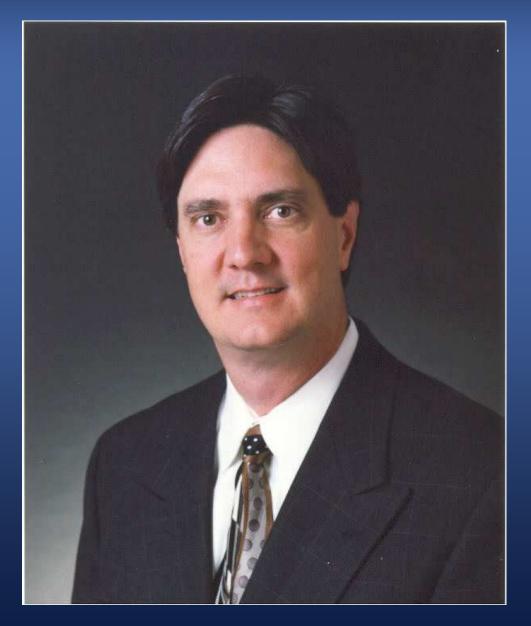


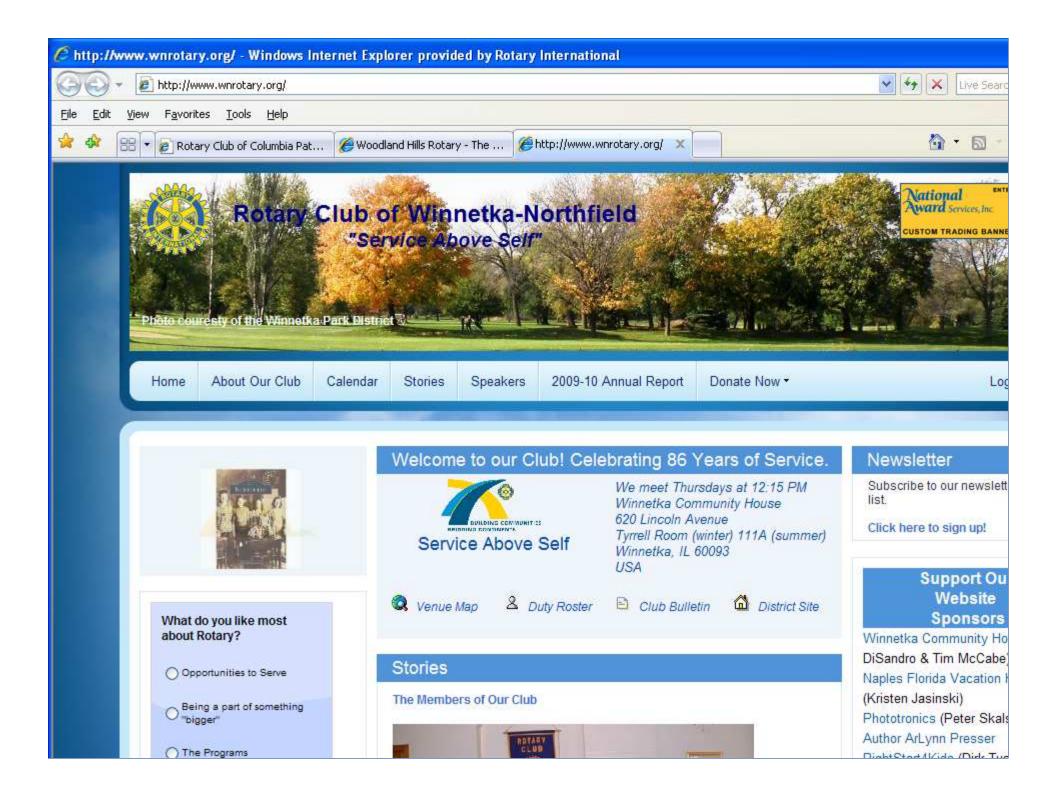


Rich Lalley

Rotary Club of Winnetka-Northfield Illinois, USA

Pioneer of interactive and digital marketing while at Miller Brewing Company







Website makeover



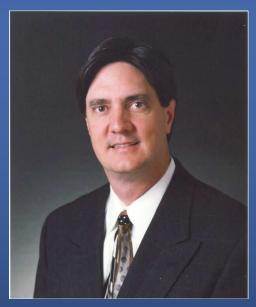




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Thank you!

